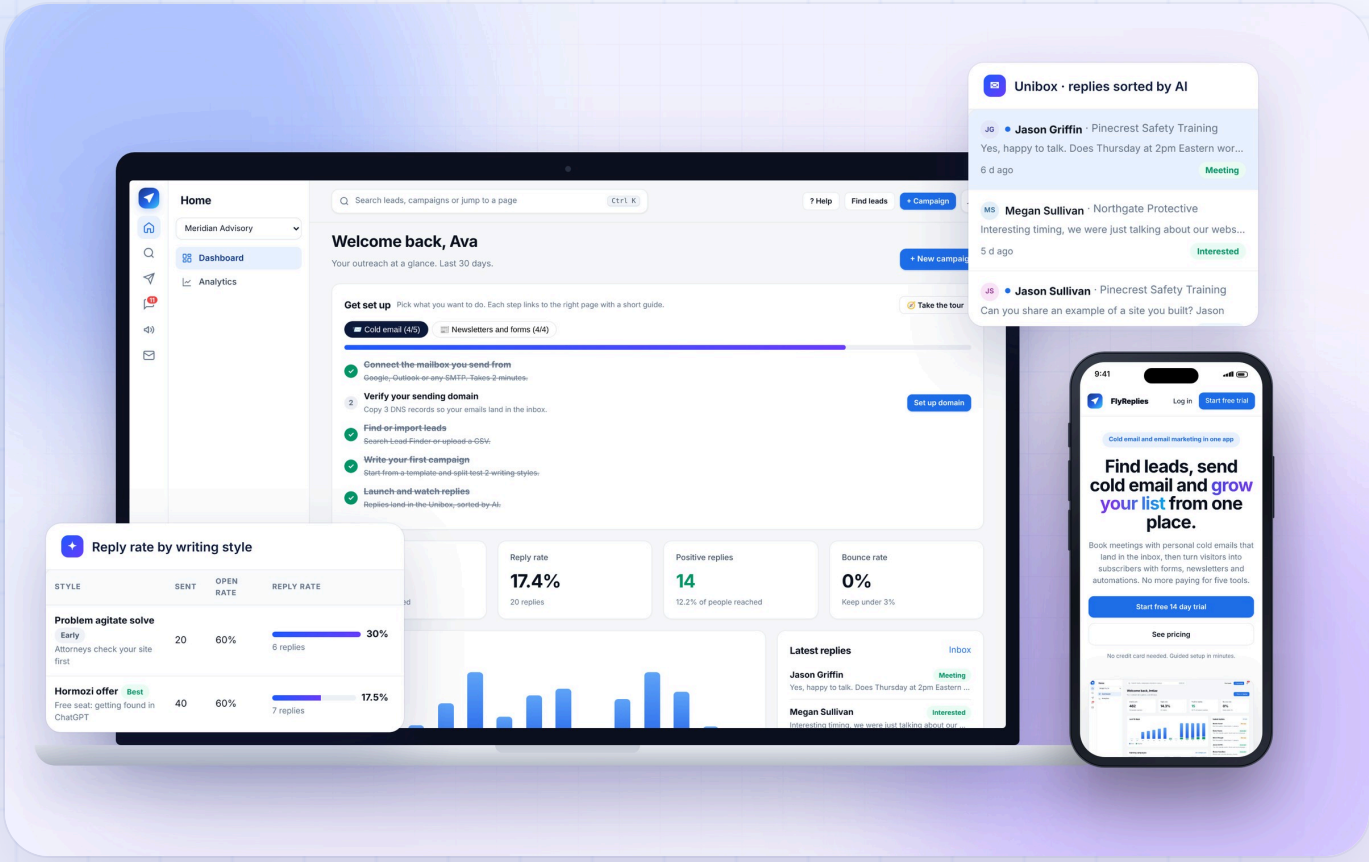
FlyReplies

PRODUCT GUIDE

Cold email and email marketing, in one app.

Find leads, send personal cold emails that land in the inbox, test which writing style gets replies, and grow your list with forms, newsletters and automations. Everything your business needs to win clients by email.



THE PROBLEM

Winning clients by email usually takes five separate tools.

One tool to find leads, one to warm up mailboxes, one to send cold email, one for newsletters and one to track deals. Each has its own login, its own bill and its own copy of your contacts. Replies get lost and nobody knows what is working.

More replies

Split test writing styles with AI and see which one gets answered. Keep the winner, drop the rest.

Land in the inbox

Warmup, mailbox rotation, safe daily limits and DNS checks protect your sending reputation.

Grow your list

Forms, pop ups, newsletters and automations turn website visitors into subscribers and clients.

THE FLYREPLIES WAY

One app. One contact list. One bill.

Every lead, email, reply, subscriber and deal lives in one place, so you always know who said what and which message worked.

- **Lead Finder** built in
- **Unlimited mailboxes** and warmup on every plan
- **AI writing** and reply sorting
- **Newsletters and automations** included
- **Guided setup** with a tour and checklist

WHO IT IS FOR

CONSULTANTS AND EXPERTS

Book more discovery calls without hiring a sales team.

AGENCIES

Run outreach for clients in separate workspaces, under your own brand.

SMALL BUSINESSES

Stay in touch with customers through newsletters that send themselves.

HOW IT WORKS

From signup to first reply in four steps.

New users get a welcome tour, a setup checklist and a short guide on every page, so nobody has to guess what comes next.

STEP 1

Connect

Add Gmail, Outlook or any mailbox. Copy three DNS records, or email them to your IT person in one click.

STEP 2

Find leads

Search by job title, industry and city, import a spreadsheet, or collect subscribers with a form.

STEP 3

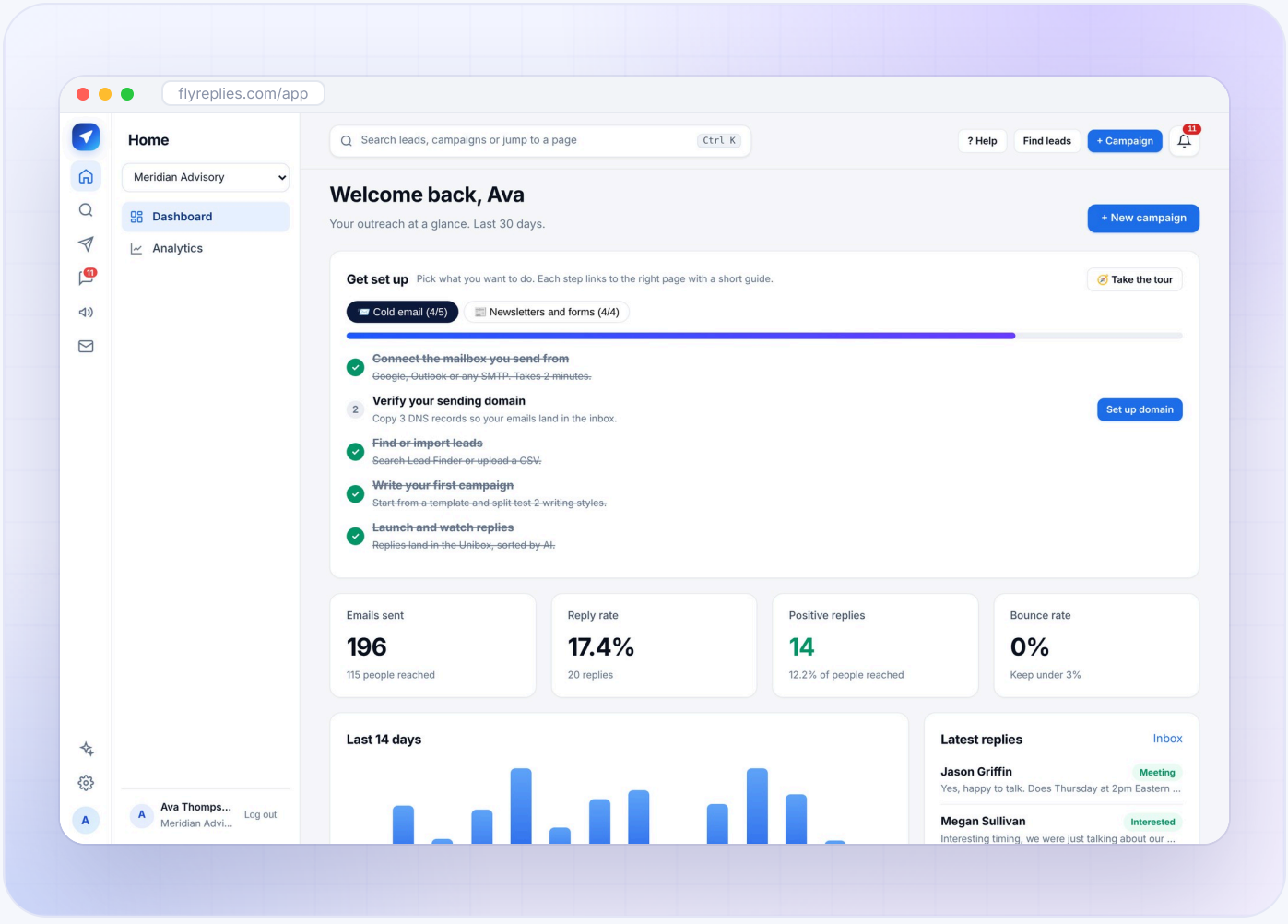
Send and test

Write a short sequence, let AI create style variants, and schedule sending in your leads' time zone.

STEP 4

Reply and close

Replies land in one inbox, sorted by AI. Good ones become deals on a simple board.

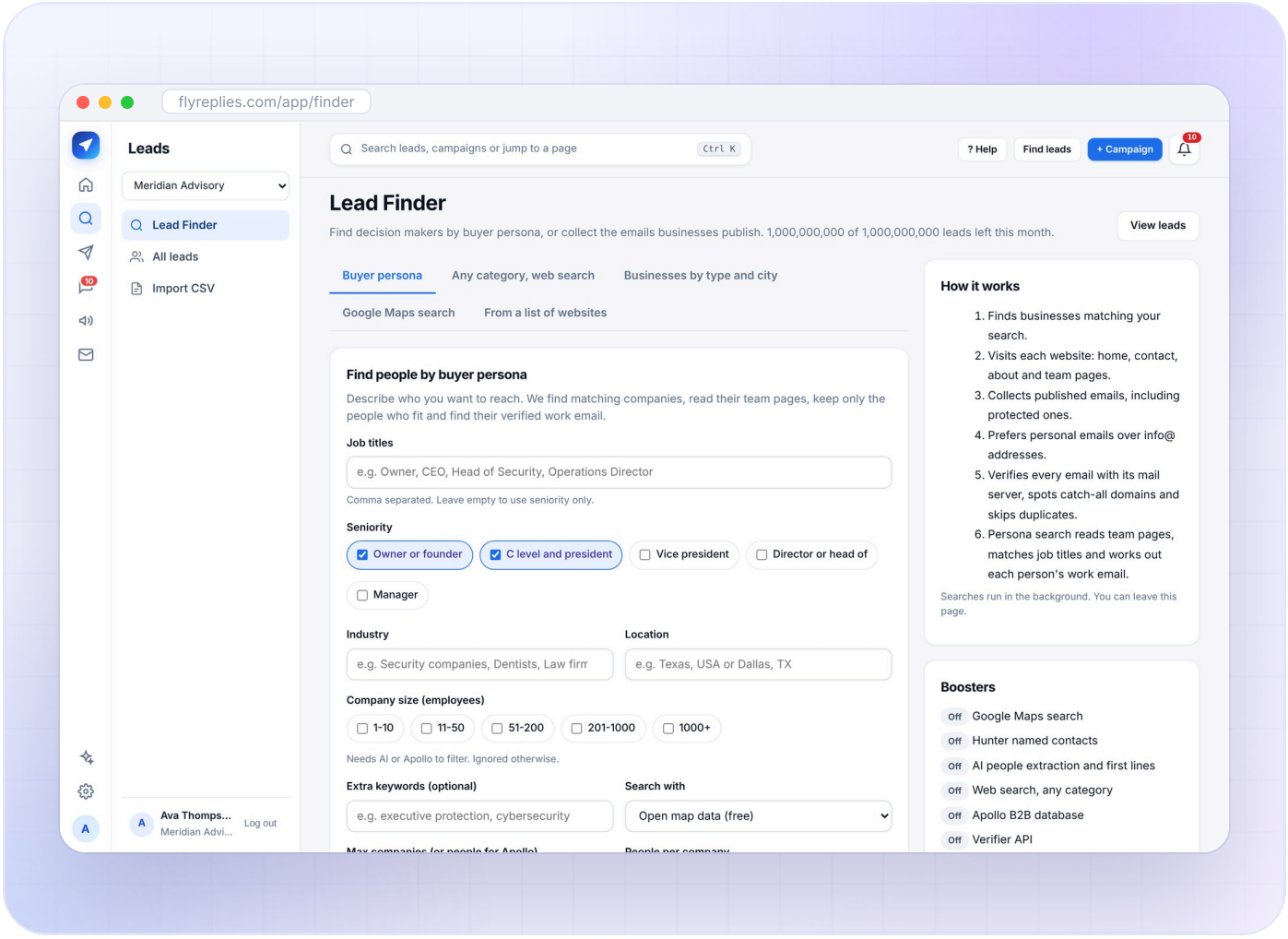


Screens show sample data

LEAD FINDER

Find the right people, with verified emails.

Describe who you want to reach. FlyReplies finds matching companies, reads their websites for real contact emails, prefers personal addresses over info@, and verifies every email before it is saved.



- **Buyer persona search** by job title, seniority, industry, location and company size
- **Google Maps and website search** for any business type and city
- **Paste a list of websites** and get the people behind them
- **Email verification** with catch all and risky address detection
- **CSV import** that matches your columns for you
- **Lists, tags and lead scores** to keep contacts organised

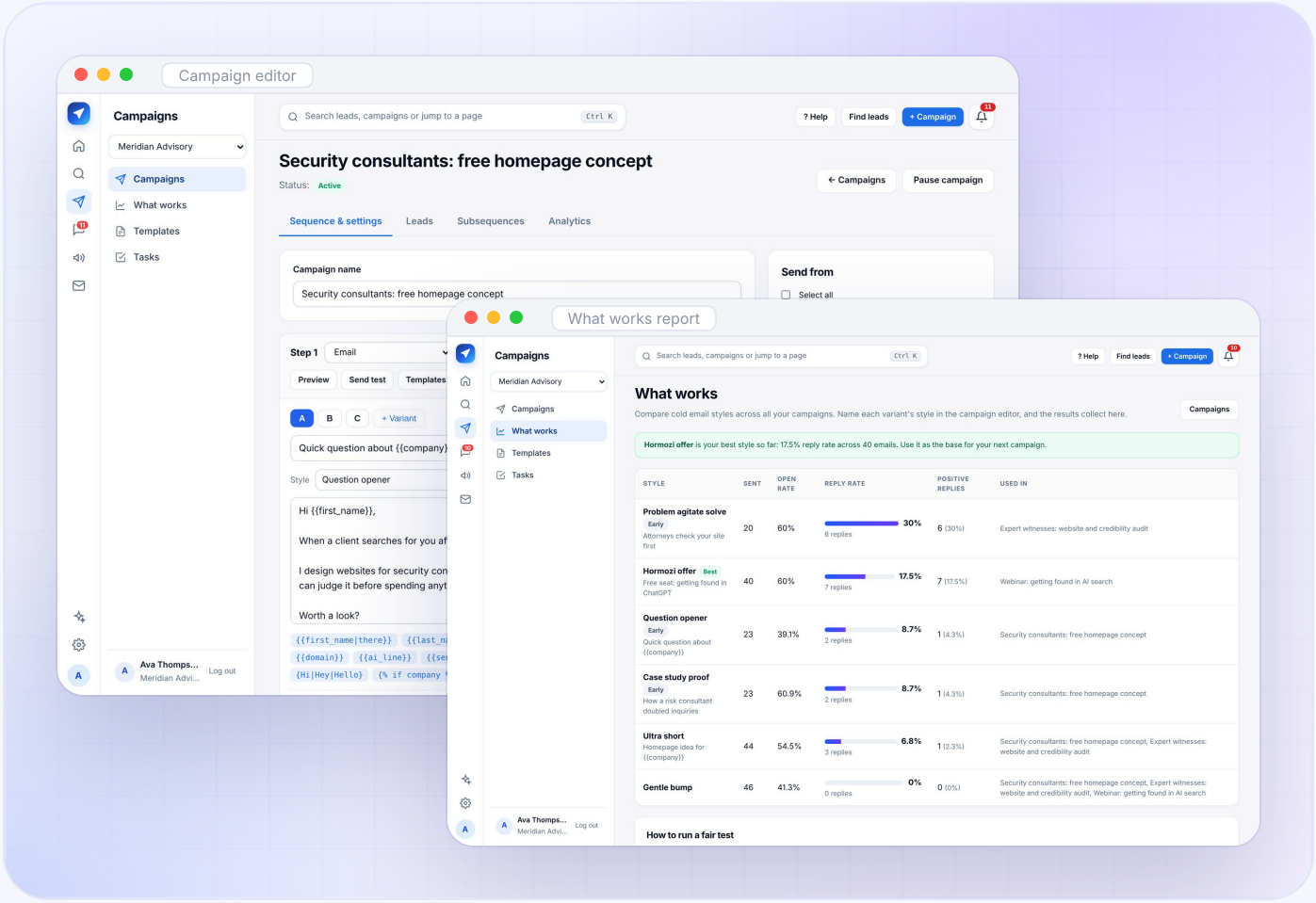
WHY IT MATTERS

Clean, verified lists keep bounces low, and low bounces keep your emails out of spam.

CAMPAIGNS · AI SPLIT TESTING

Stop guessing which email works. Let the replies decide.

Write one email and press **Split test styles**. AI rewrites it in different styles, such as Question opener, Ultra short or Case study proof. Each version goes to a share of your leads, and the What works report shows the reply rate of every style.



- **Multi step sequences** with follow ups that stay in the same thread
- **A/Z testing** with up to 26 variants per step
- **AI first lines** personalised for each lead
- **Merge tags and fallbacks** like first name and company
- **Smart schedule** by day, hour and the lead's time zone
- **Stops on reply**, including replies from the same company
- **Drag and drop designer** when you want an HTML email
- **Template library** of proven first touches and follow ups

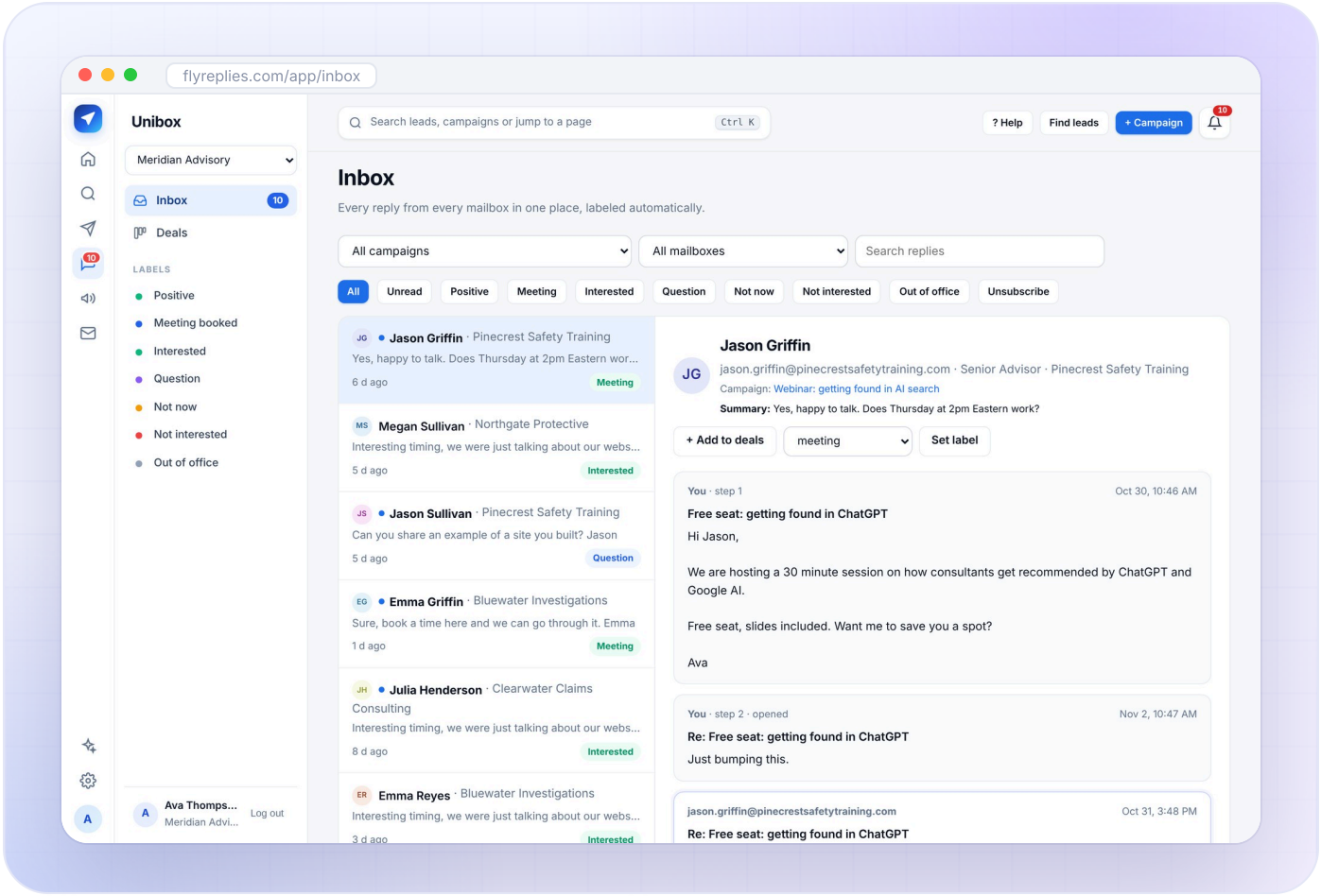
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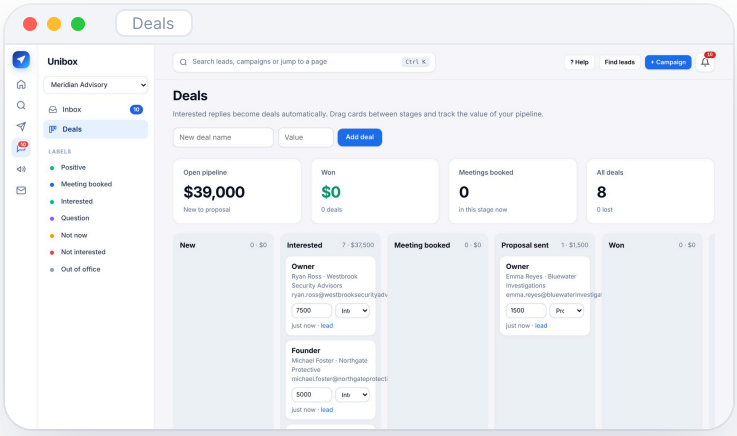
Small changes in tone can change your reply rate. FlyReplies shows you which tone your market answers, so every campaign gets better.

UNIBOX · DEALS

Every reply in one inbox, sorted for you.

Replies from every mailbox land in one place. AI labels each one as interested, meeting, question, not now or out of office, so you answer the hot leads first. Good replies turn into deals with one click.



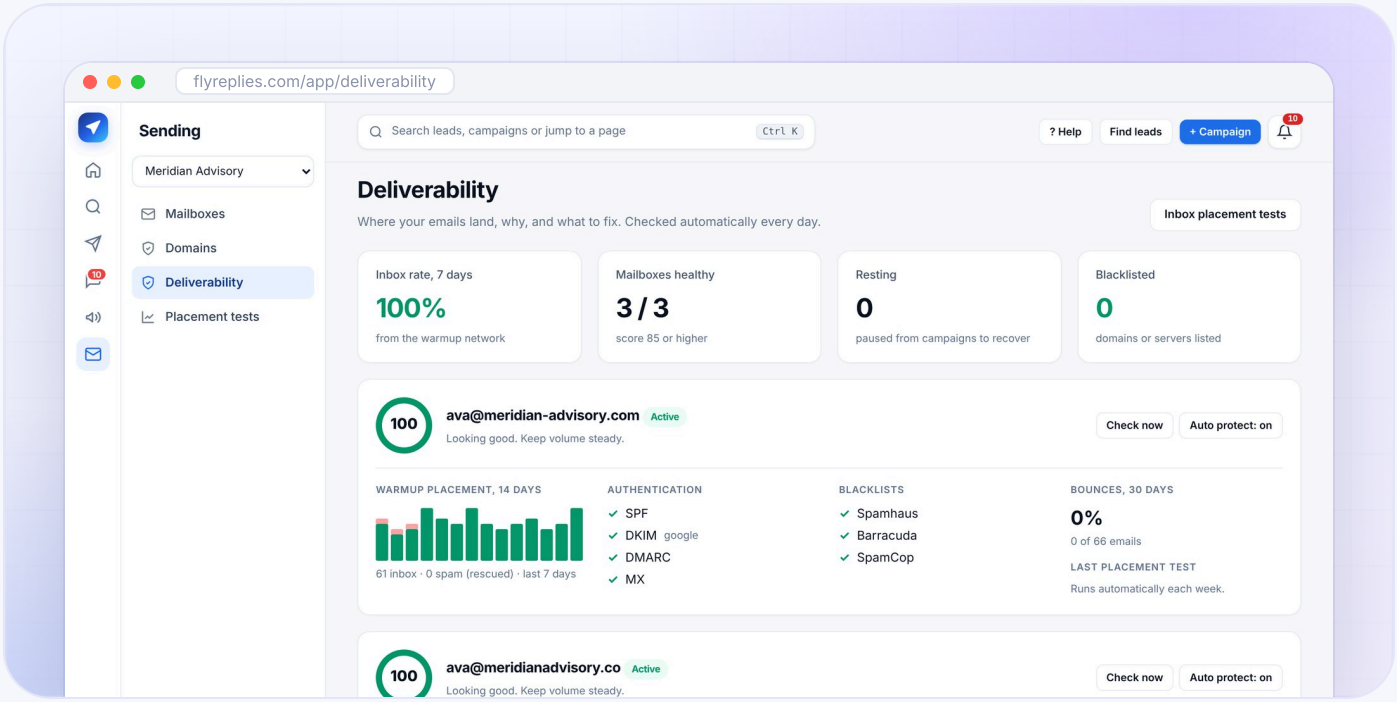


- **AI reply labels** and one line summaries
- **Reply from the app** with AI drafts
- **Out of office aware**: pauses and resumes the sequence
- **Deals board** with stages and pipeline value
- **Tasks** for calls and LinkedIn steps

DELIVERABILITY

Built to land in the inbox, not the spam folder.

The best email in the world does nothing in spam. FlyReplies watches the health of every mailbox every day and steps in before small problems become big ones.



Warmup network

Mailboxes trade natural emails with real inboxes and get pulled out of spam, building trust over time.

Mailbox rotation

Spread sending across many mailboxes with safe daily limits and human like gaps.

Auto protect

If a mailbox starts to struggle, it rests automatically while the others keep sending.

DNS made easy

Exact SPF, DKIM and DMARC records for your provider, checked live, or emailed to your IT person.

Blacklist and bounce checks

Daily checks against major blacklists and bounce tracking per mailbox.

Placement tests

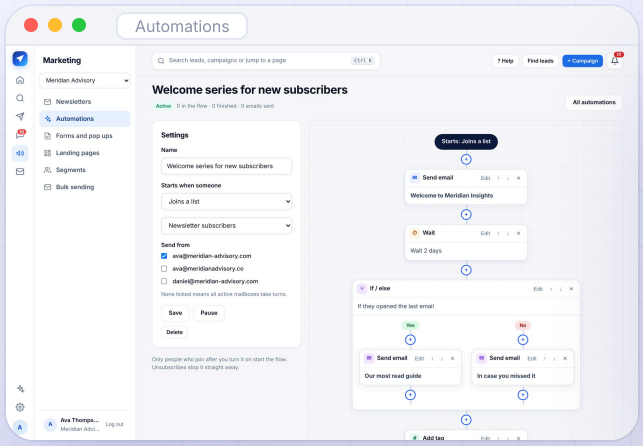
See whether you land in the inbox or spam at Gmail and Outlook.

Screens show sample data

EMAIL MARKETING

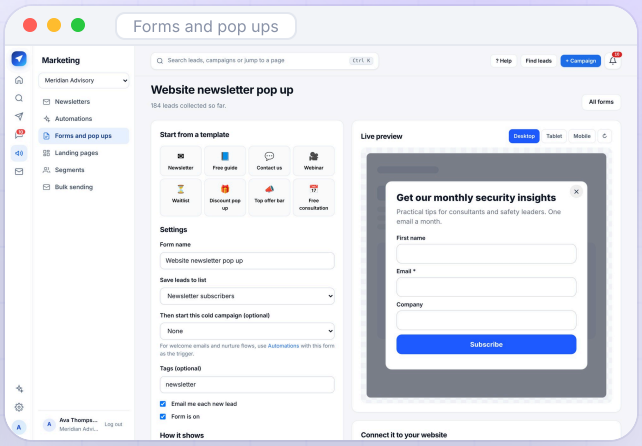
Turn visitors into subscribers, and subscribers into clients.

FlyReplies is not only for cold email. It also includes the tools you would normally buy from a separate email marketing platform, using the same contacts.



Visual automations

Emails, waits, yes or no checks and tags, triggered when someone fills a form, joins a list or matches a segment.



Forms and pop ups

Inline, pop up, slide in or bar, with templates, themes and a live preview on desktop, tablet and phone.

Newsletters

Two subject lines tested automatically, scheduling and full reports.

Email designer

Drag and drop blocks, templates and over 100 fonts. No code needed.

Landing pages

Publish a signup page with its own link in minutes.

Segments

Group people by opens, clicks, tags and lists with a live count.

WordPress plugin

Elementor, Contact Form 7, WPForms, Gravity and WooCommerce signups flow in.

Bulk sending

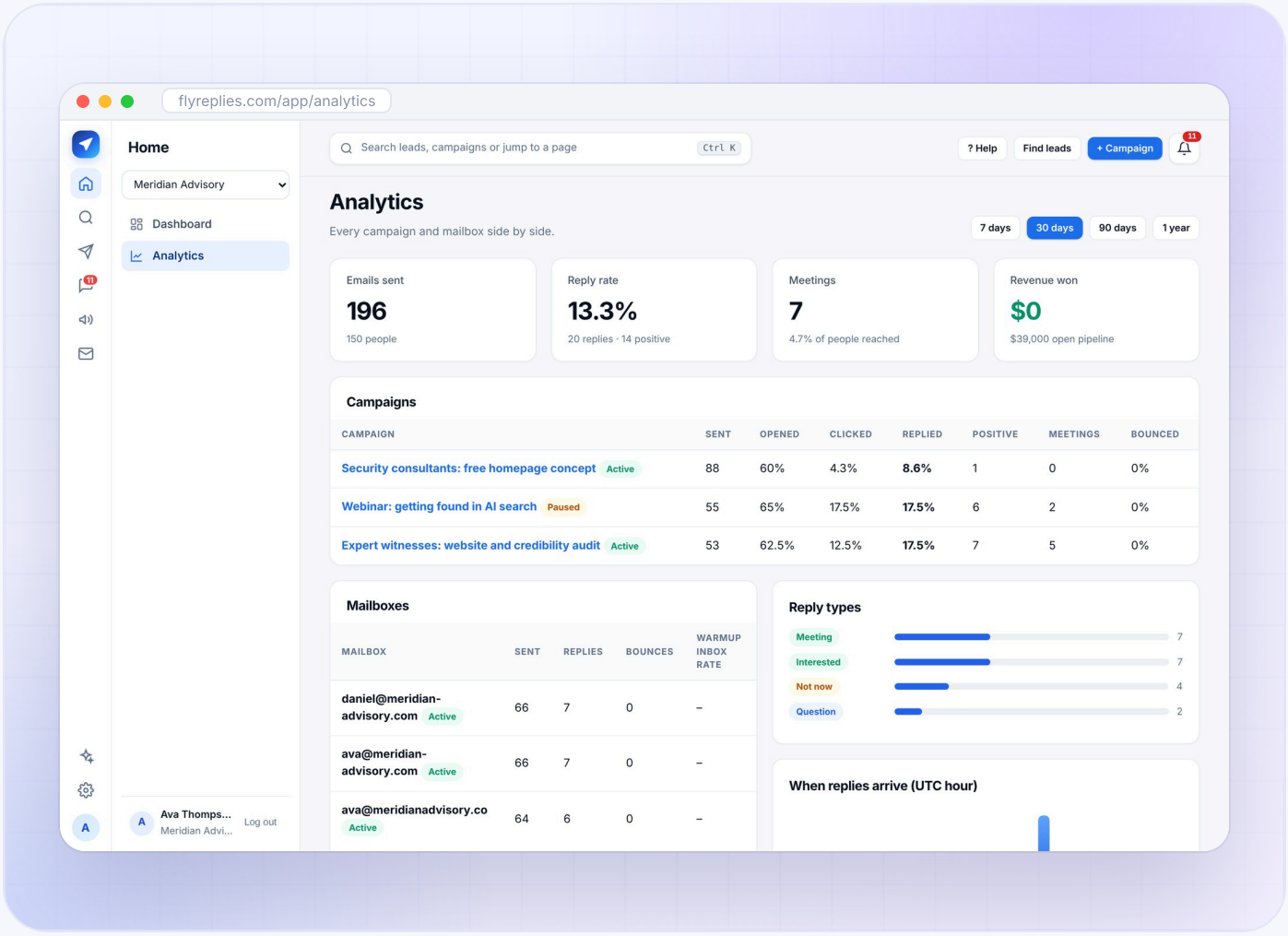
Connect Amazon SES, Brevo, SendGrid and others to reach thousands per hour.

Screens show sample data

ANALYTICS

Know exactly what is working.

See sent, replies, positive replies, meetings and bounces across every campaign and mailbox, with reply types and the hours when replies arrive.



Secure by default

- Two factor sign in with backup codes
- Bot protection on login and signup
- Encrypted mailbox passwords
- One click unsubscribe on every email

Built for teams and agencies

- Team seats with roles
- Separate workspaces for each client
- White label with your logo, color and domain
- Webhooks and API keys for integrations

Screens show sample data

EVERYTHING INCLUDED

The complete feature list.

Every plan includes every feature. You only choose how many new people you want to reach each month.

LEADS

- Lead Finder by persona
- Google Maps and web search
- Website list lookup
- Email verification
- CSV import and export
- Lists, tags and lead scores

COLD EMAIL

- Multi step sequences
- A/Z variant testing
- AI Split test styles
- What works style report
- AI first lines
- Time zone scheduling

INBOX AND DEALS

- Unibox for all mailboxes
- AI reply labels
- AI reply drafts
- Deals pipeline
- Tasks and reminders
- Subsequences

DELIVERABILITY

- Unlimited mailboxes
- Warmup network
- Mailbox rotation
- Auto protect
- DNS setup and checks
- Blacklist and placement tests

MARKETING

- Newsletters with A/B subjects
- Drag and drop designer
- Visual automations
- Forms and pop ups
- Landing pages
- Segments

PLATFORM

- Bulk sending services
- WordPress plugin
- Open and click tracking
- Two factor security
- Workspaces and white label
- Webhooks and API

WORKS WITH GMAIL · GOOGLE WORKSPACE · OUTLOOK · MICROSOFT 365 · ANY SMTP · WORDPRESS · ELEMENTOR · WOOCOMMERCE · AMAZON SES · BREVO · SENDGRID · STRIPE

Unlimited mailboxes

Connect as many sending accounts as you need on every plan.

Warmup included

Every mailbox gets warmup at no extra cost, from day one.

Every feature, every plan

You only choose how many new people you reach each month.

SIMPLE PRICING

Pay for the people you reach, not for features.

Every plan includes every feature, unlimited mailboxes and warmup. Each contact covers your first email and follow ups. Start with a free 14 day trial, no credit card needed.

500 CONTACTS	2,500 CONTACTS	10,000 CONTACTS	100,000 CONTACTS
$10	**$25**	**$59**	**$249**
per month	per month	per month	per month

More tiers in between. Pay yearly and save 20%. Full pricing at flyreplies.com/pricing.

GET STARTED

Your first campaign this week

- Start your free trial at **flyreplies.com**
- Follow the welcome tour and setup checklist
- Connect a mailbox and verify your domain
- Let warmup run while you build your first list

WANT HELP?

We can set it up for you

FlyReplies is built and run by Design Fly 24. We can connect your mailboxes and domain, build your first lists and write your first campaign with you.

designfly24.com
designfly24@gmail.com

