

DIGITAL GROWTH AGENCY, NEW YORK

Get found, *trusted* and chosen online.

Websites, SEO, Google Ads, LinkedIn branding, brand identity and video for consultants, advisors and expert led firms.

7 yrs
Experience

30+
Sites launched

5.0
Google rating

LinkedIn

Google Ads

SEO

Branding

Video



What's *ahead*

A short tour of who we are, how we work, and the results we deliver for expert led firms.

- 01 Who we are
- 02 Services and workflow
- 03 Projects we're proud of
- 04 Tools and partnership models
- 05 Our team and how to reach us

WHO WE ARE

We're a New York digital growth agency helping *consultants, advisors and experts* look as credible online as they are in the room, so the right clients find them and trust them on the first visit.

**Built for experts**

Advisory and service firms

**Full cycle team**

Strategy to SEO, one roof

**Founder led**

Direct access, every project

PROOF, NOT PROMISES

The numbers behind *the work*



7

years helping experts
grow online



30+

websites designed
and launched



5.0

Google rating from
24 reviews



41

LinkedIn recommendations

TRUSTED BY

Firms that sell expertise trust us with their *first impression*

**Risk Mitigation
Technologies**

**National School Safety and
Security Services**

HR Expert Consultants

Westshore E.M.R.

Ballinger and Associates

**Jackson Chambers Security
Consulting**

Stone Campus Safety

Mack Turner Marketing

Xpandur

**Secured and Prepared
Consulting**

**Framework Synergy
Solutions**

Porter Global Security

HOW WE THINK

Four values that guide *every project*



Clarity over cleverness

Visitors should understand what you do and why it matters in seconds.



Proof over promises

Case studies, credentials and reviews do the persuading, not hype.



Ownership

We treat your launch, rankings and leads as if they were our own.



Long term relationships

We stay on for SEO, care and new projects long after launch day.

CHAPTER TWO

Services and *workflow*

What we do, how a project runs, and who we do it for.

02

Website Design

SEO

Branding

Google Ads

WHAT WE DO

Everything your online presence *needs*



Website Design

Credibility first layouts



Development

Fast WordPress you can edit



SEO

Technical, on page and local



Google Ads

Search campaigns for leads



LinkedIn Profiles

Optimized personal brands



Brand Identity

Logos, colors and type



Maintenance

Updates, backups, security



Email Marketing

Newsletters that convert

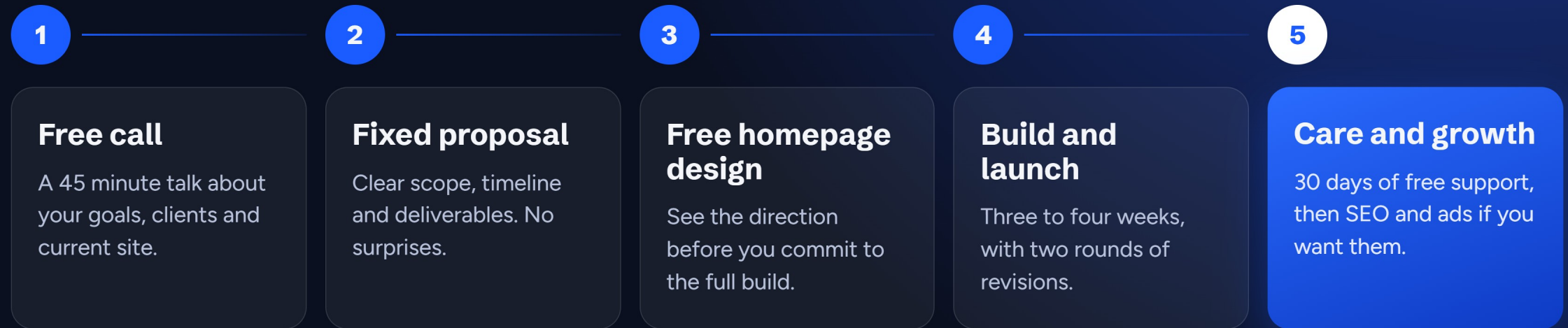


Video Production

Promo and brand videos

HOW A PROJECT RUNS

Five clear steps from first call to *growth*



WHO WE SERVE

Industries where *trust* closes the deal

We know how buyers in these fields judge a firm online, and we design for that moment.

Security consulting

School safety

HR advisory

Emergency training

MedTech consulting

Public relations

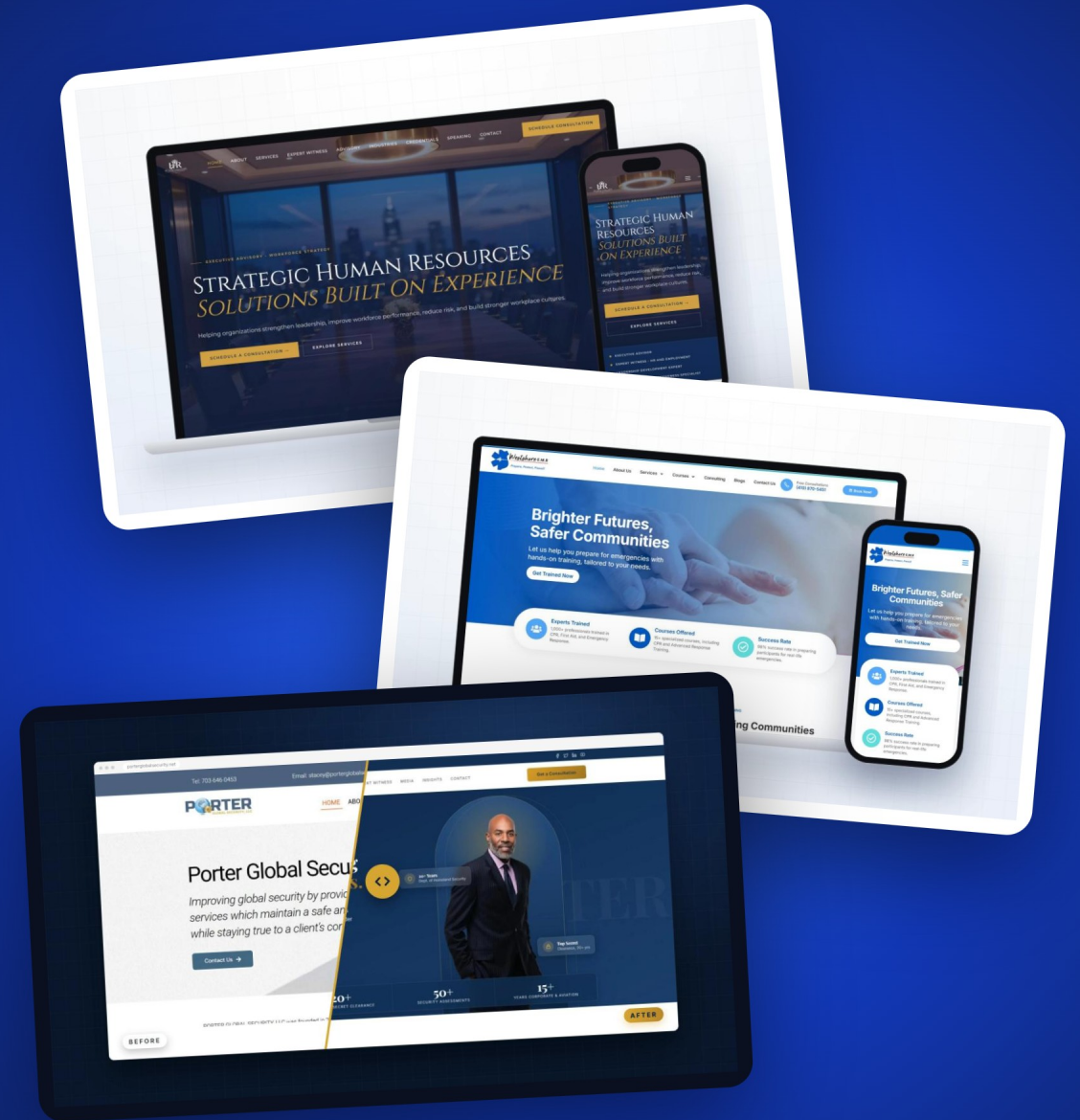
Speakers and authors

Local retail

CHAPTER THREE

Work we're *proud of*

Real websites for real experts, and the problems
they solved.



SECURITY CONSULTING

Porter Global *Security*

Website redesign

WordPress build

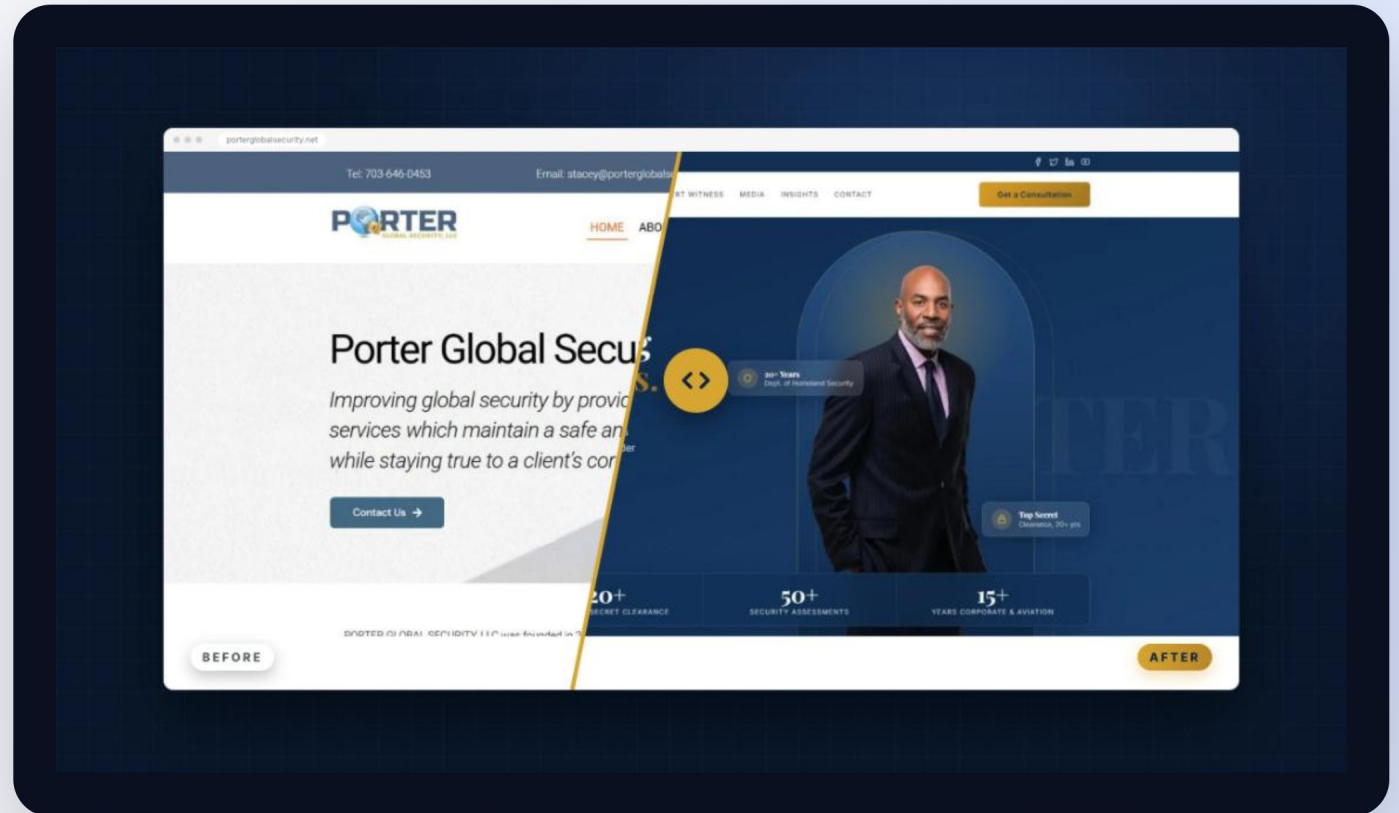
Mobile design

Challenge

An outdated site that did not reflect the firm's global experience or senior leadership.

Solution

A modern, authority led redesign that puts credentials and services up front.



THREAT ASSESSMENT

Risk Mitigation Technologies

Website design

Custom widgets

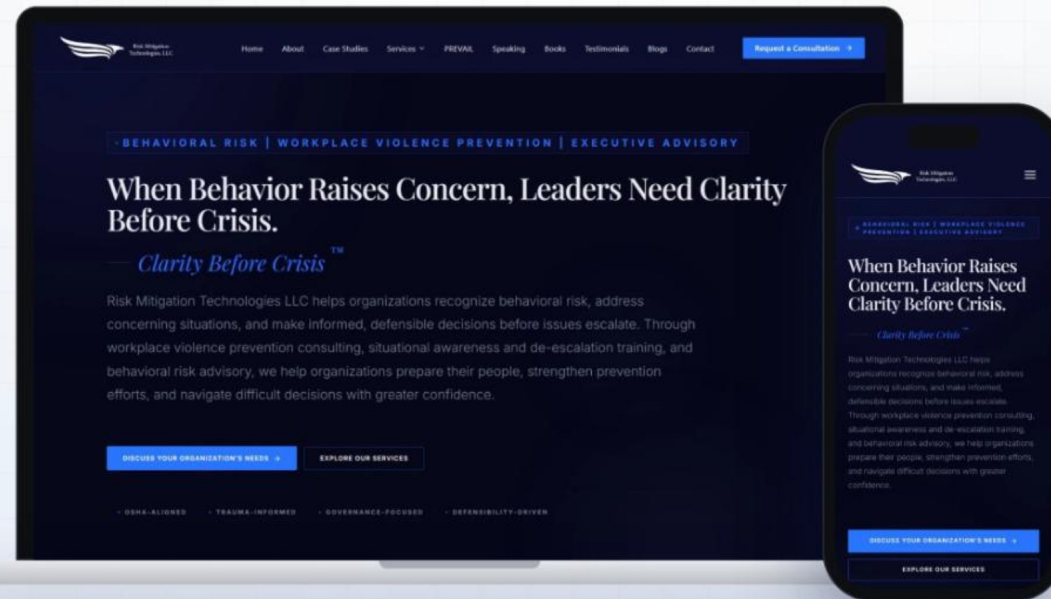
SEO

Challenge

Explain behavioral threat assessment to leaders who need clarity before a crisis.

Solution

A calm, focused site with clear service paths and an ongoing SEO partnership.



SCHOOL SAFETY

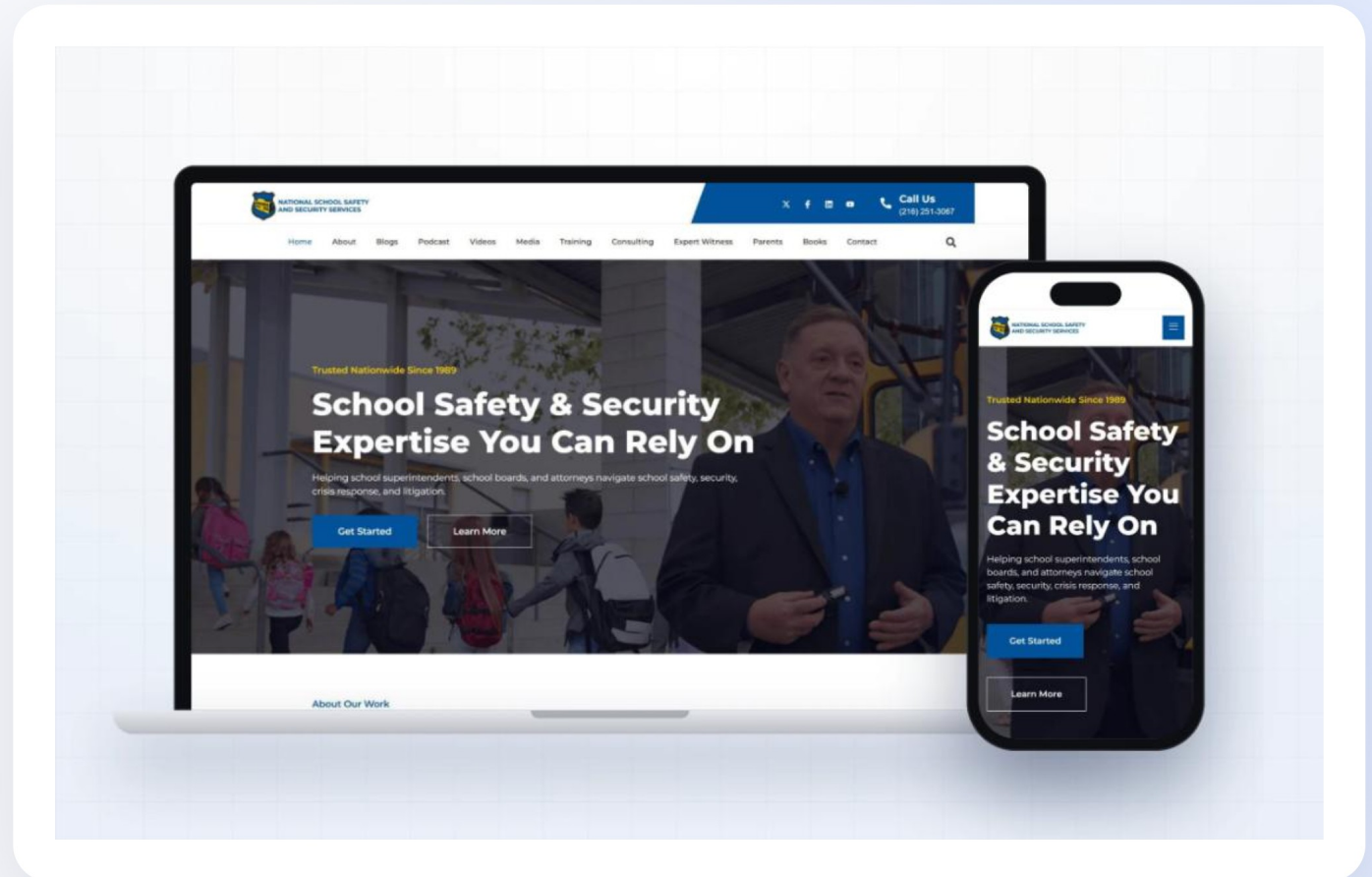
National School Safety and *Security Services*

22.5 → 7.1

Average Google position, from page three to page one for key searches.

Website design

SEO



LOCAL RETAIL

Galleria On *Third*

Website design

Local SEO

Challenge

A New York frame shop with decades of craft and too little of it showing online.

Solution

A warm, image led site that shows the work and makes booking a consultation easy.

Framing for Every Story

Custom picture framing in New York City since 1999.

**25+**

Years in Manhattan

1999

Year Founded

12

Benefit Art Shows

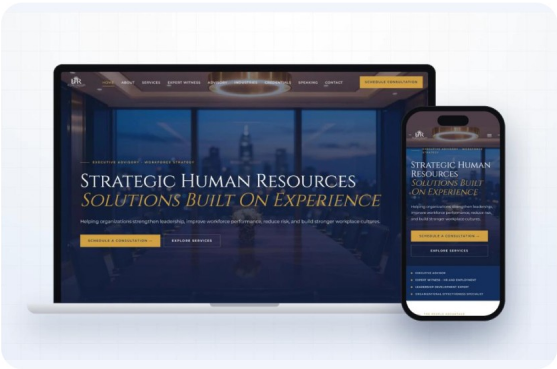
6

Framing Specialties

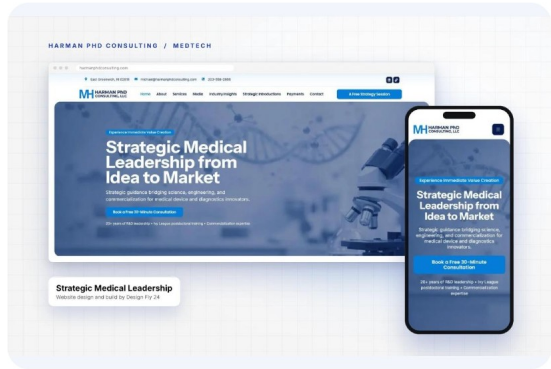
 Conservation Grade Materials UV Protective Glass Options Free Consultation and Quote Pickup and Delivery Across NYC

More selected *work*

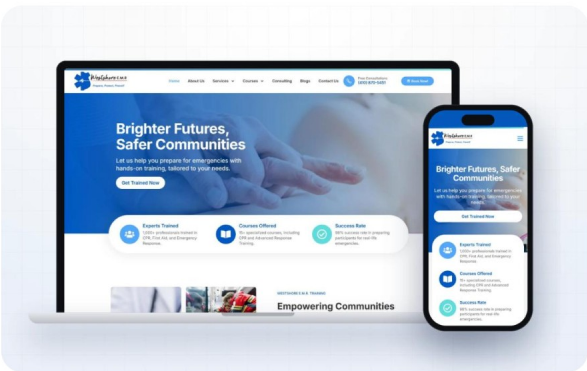
See more at designfly24.com



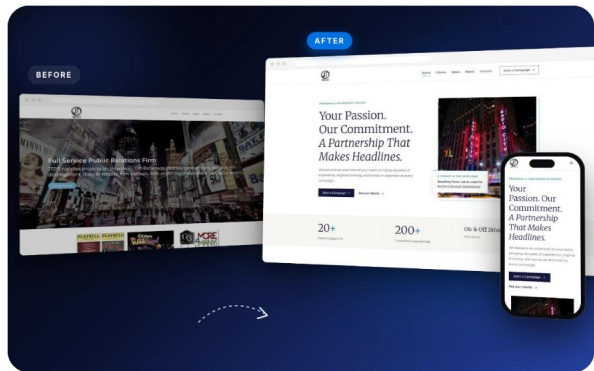
HR advisory
HR Expert Consultants



MedTech consulting
Harman PhD Consulting



Emergency training
Westshore E.M.R.



Public relations
JT Public Relations

CHAPTER FOUR

Proven tools you can *own*

We build on platforms your team can update without calling a developer for every change.



WordPress



Elementor



Figma



Rank Math



WP Rocket



Google Ads



Search Console



Analytics



Lottie

WAYS TO WORK TOGETHER

Pick the model that fits *your stage*



Website project

A fixed scope design and build, launched in three to four weeks.



SEO retainer

Monthly content, technical fixes and reporting to grow rankings.



Care plan

Updates, backups, security and small edits handled for you.



Growth partnership

Website, SEO, ads and content run together as your online team.

CHAPTER FIVE

Team and *culture*

The people who will design, build and grow your site.





Founder and CEO

MEET THE FOUNDER

Imtiaz *Ahmed*

Imtiaz started Design Fly 24 to help consultants and experts build an online presence that earns trust and brings in clients. He leads strategy across design, SEO, ads and branding and works directly with each client from kickoff to launch.

imtiazofficial.com

7 years in web and SEO

OUR TEAM

A small senior team, *fully hands on*



Imtiaz Ahmed

Founder and CEO



Rifat Ahmed

Web Designer



Syed Arieq Rahman

Digital Marketer

Let's *talk.*

Book a free 45 minute call. You leave with a clear plan to grow online, whether you hire us or not.

calendly.com/imtiazahmed/45min



Email

designfly24@gmail.com



Phone

+880 1749 504878



Office

907 2nd Avenue, New York, NY 10017



Online

designfly24.com | x.com/DesignFly243

Thank *you.*

Let's make your brand the one clients find, trust and choose.